# WELL BEYOND FOOD

PROJECT



# WE USE FOOD TO CONNECT PEOPLE

INNOVATIVE PROGRAMS THAT NOURISH ORGANIZATIONAL CULTURES

# Values

FUN

To provide positivity and reprieve from day-to-day stresses.

### FOOD

To reframe food's ability to instill wisdom through literal and metaphoric associations.

### CONNECTION

To create genuine opportunities to be seen and heard through shared experiences.

Our program themes cultivate institutional trust and workplace wellbeing within scaling companies and hybrid working environments.

- Trust Building
- Empathy & Inclusion
- Personal Wellness
- Mindfulness
- Combatting Burnout
- Values Alignment

Let us customize a program for you and your team. Reserve your spot at the table today.





## Formats

### **UnCorporate Team Dinners**

Team Cooking Adventures

We've reinvented the typical business dinner in unexpected ways, using a multi-chef, multi-sensory, pop-up format with story-filled dishes that can reinforce your strategies and values through meaningful conversations. *Click <u>here</u> for a client case study.* 



From foraging and cooking over an open fire, to cooking-show-style competitions complete with an emcee and judges, our unique adventures deliver excitement and camaraderie for teams. *Virtual formats available. Click* <u>here</u> for a client case study.

### Wellbeing Workshops & Retreats

We use food to contextualize human connection as a cornerstone to reinforce your culture around physical, mental and emotional wellness through facilitated discussions, sensory-based content and interactive cooking.*Virtual formats are available.* 

### Keynotes

Founder Ryan Hutmacher uses his charismatic communication style and thoughtful food philosophies to promote connection, empathy and authenticity as pillars of personal wellness and leadership. Audience and food interactions are mainstays of his messages.

A CONTEMPORARY TWIST ON A TRADITION AS OLD AS TIME: TO GATHER AROUND THE TABLE.



# **Meet the Founder**

Ryan Hutmacher is a facilitator, award-winning chef and founder of The Well Beyond Food Project. As a recognized event innovator and wellness expert, he's been working with Fortune 500 clients for more than a decade, designing culture building and wellness programs. Ryan's passion is creating food experiences that foster human connection and build community.

Ryan's accomplishments include winning a nationally televised cooking competition on ABC's The CHEW and serving as the First-Ever Weight Watchers Chef and spokesperson. As a passionate communicator, he's shared his work on countless stages, including TEDx and the TODAY Show.





"As an award-winning chef, I drove myself into the ground seeking success and recognition. When fame finally arrived, I was burned out and broken by the effort. It passed in a flash and I lingered in isolation for years. I resurfaced thanks to the sustenance I received from countless conversations around the dinner table. This led me back to myself and highlighted the value of grounding ourselves through food."

- Ryan Hutmacher, Founder



### Connect with Ryan

info@wellbeyondfood.com







# Testimonial

"I personally experienced an UnCorporate Dinner event and it was truly amazing. Ryan and his team put together a culinary adventure that wowed clients, with some even referring to it as "transformative". You will not be disappointed if you entrust your team to The Well Beyond Food Project, for it delivers exactly what it says -- well beyond food!"

B. Joseph Pine II, coauthor, The Experience Economy: Competing for Customer Time, Attention and Money

More Testimonials